

Real Estate



Commercial finance consulting:

# A Focus on Customer Service

Commercial mortgage lending

“Our personal attention to detail ensures a smooth and positive closing experience”

**Brenda Tyler**

Senior Director, Commercial Finance Consulting  
Principal Real Estate Investors

This deal fell out of application with another lender and the borrower found themselves with only 36 days to hit a critical closing deadline. The urgency was heightened by the complex deal structure that included a portion of the collateral being a newly constructed and still vacant building, multiple ground leases, partial releases at closing and escrows for the vacant building. Principal had the deal under application within one day and met the borrowers aggressive, yet crucial closing deadline.



Property shown is for example purposes only and is to illustrate examples of real estate property types invested in by Principal Real Estate Investors.

- **Direct and consistent contact is maintained throughout the closing process to ensure a positive experience for all parties involved.**
- **Our in-house closing capabilities have experience in a wide variety of markets and transaction types.**
- **Knowledgeable staff with an average of 24 years of experience.**



We open the door to an abundant number of deal structures.

**So, the next time you are looking for a full-service, reliable lender, look to us**  
**[www.principalcrelending.com](http://www.principalcrelending.com)**

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